

MAGPIES NETBALL CLUB

Strategic Plan 2023-2025

Our Mission:

to be an inclusive, family club providing strong development of our members as players, coaches, officials, and good citizens.



Our Values:

- Commit to **DEVELOPMENT**
- Be **COMPETITIVE**
- Find the **FUN**
- **COMMUNICATE** Openly
- Act with **INTEGRITY**
- Be a **GOOD SPORT**



DEVELOP OUR PEOPLE

Item	Goal/Action
Development sessions planned at start of year for coaches, players, umpires, and scorers	Plan as part of preseason planning
Organise visiting coaches	Provide 2 opportunities per year as development sessions for coaches and players. 1 beginning of season, 1 mid-season.
Develop broader knowledge and following of Suncorp Super Netball	Investigate "Netty tips" Use NQ provided marketing
Build mentor program – coach to coach, player to player, umpire to umpire	Age groups train on same days so coaches can work together. PL players allocated to each junior team and 16s to moddies. Badged umpires mentor developing umpires.
Encourage participation in representative programs as players and officials	Increase number of players and officials in rep each year
Develop Magpies Academy for committed junior players	Trial in 2023 Academy coaches and academy manager to run
Coach accreditation	All coaches be accredited and aim to upskill annually
All coaching courses paid for by club	Include in budget
Club purchase of coaching app with access for all coaches	Trial in 2023
Build boys participation	2023 – first team and increase from there
Use Magpies Gym	Preseason and during season gym work for top senior teams
Coach gathering at start of season	Set guidelines and outline development. Form relationships.
Create coaching program with every team to follow a skill of the week – not negotiable skills	Trial in 2023 Adjust and expand 2024 Update coach book to reflect program
Training attendance certificate	Given at end of season for >90% attendance at trainings



BE CONNECTED

Item	Goal/Action
Whole club events	Season launch with barefoot netball around Easter
Link teams between competitions so they go watch each other play	Allocate rounds for junior teams to watch PL train and then watch game.
Social media presence increased	TikTok and YouTube 2023
Further develop links with Magpies Sporting Club	Follow up on proposal to MSC for courts at MSC in 2023. Keep in touch with Board to provide follow up.
Increase sponsorships	Add NSG category in 2023. Add medical expert and hydration by 2024.
Increase MSC membership	Aim to include in membership
Flexible fees for roster employees	Trial in 2023
Player of the round	Introduce for juniors. Continue for seniors. Work towards a tracking system where highest points are in Team of the Year.



OPERATE with EXCELLENCE

Item	Goal/Action
Role descriptions and tasks for committee members	2023 – finalise role descriptions for executive members 2024 – finalise role descriptions for other committee members
Review and update constitution	In place by mid-2023 with extra-ordinary meeting called to adopt.
Develop written selection process	Complete during 2023 season to be finalised by end of year.
Prepare and follow budget	Completed by 1 Nov each year for presentation to MSC Board.
Attendance at Netball Queensland conference by 2 committee members fully funded by club	Attend every second year (even years)
Establish welcome pack to be sent out after registration	Ready for new season in 2023
Update Code of Conduct	Off-season 2022/2023
Update club policies including processes relating to breaches of Code of Conduct	Off-season 2022-2023
Manager allocated to every team with role description	Ready for start of 2023



COMMIT to VOLUNTEERING

Item	Goal/Action
Expand committee makeup across demographics	Youth committee 2023 Link with NQ Youth Committee
Specify jobs to be completed	Compose list throughout 2023 season. Make is an agenda item for monthly meetings.
Continue split executive roles	Ongoing
Thank volunteers	October annually for coach/manager thank you and review of the year. Committee members attend presentation night free of charge.
Issue certificates of thanks to volunteers	Hand out at appropriate presentation nights.
Captains' induction	Held annually around Easter

