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PROUD AFFILIATE OF  
Magpies Sporting Club



# CORPORATE SPONSORSHIP INVITATION 2023

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# Magpies Netball Club



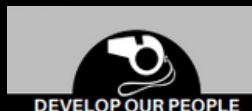
Magpies Netball Club is an amateur netball club based in Mackay with both Senior and Junior teams. We are a strong club with a focus on improving the netball skills of all our players from Net Set Go (NSG) to Premier League.

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# Strategic Pathway

## Our Mission:

To be an inclusive, family club providing strong development of our members as players, coaches officials and good citizens.



DEVELOP OUR PEOPLE



BE CONNECTED



OPERATE with EXCELLENCE



COMMIT to VOLUNTEERING

## Our Values

Commit to DEVELOPMENT

Be COMPETITIVE

Find the FUN

COMMUNICATE Openly

Act with INTEGRITY

Be a GOOD SPORT



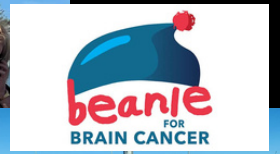
## Our Priorities

Develop coaches, players, and officials		Be connected		Operate with excellence		Commit to volunteering	
Item	Goal/Action	Item	Goal/Action	Item	Goal/Action	Item	Goal/Action
Development sessions planned at start of year for coaches, players, umpires, and scorers	Plan as part of preseason planning	Whole club events	Season laugh with barefoot netball around Easter	Role descriptions and tasks for committee members	2023 – finalise role descriptions for executive members 2024 – finalise role descriptions for other committee members	Expand committee makeup across demographics	Youth committee 2023 Link with NQ Youth Committee
Organise visiting coaches	Provide 2 opportunities per year as development sessions for coaches and players. 1 beginning of season, 1 mid season.	Link teams between competitions so they go watch each other play	Allocate rounds for junior teams to watch PL train and then watch game.	Review and update constitution	In place by mid 2022 with extra-ordinary meeting called to adopt.	Specify jobs to be completed	Compose list throughout 2023 season. Make is an agenda item for monthly meetings.
Develop broader knowledge and following of Suncorp Super Netball	Investigate "Netty tips" Use NQ provided marketing	Social media presence increased	TikTok and YouTube 2023	Develop written selection process	Complete during 2023 season to be finalised by end of year.	Continue split executive roles	Ongoing
Build mentor program – coach to coach, player to player, umpire to umpire	Age groups train on same days so coaches can work together. PL players allocated to each junior team and 16s to middies. Badged umpires mentor developing umpires.	Further develop links with Magpies Sporting Club	Follow up on proposal to MSC for courts at MSC in 2023. Keep in touch with Board to provide follow up.	Prepare and follow budget	Completed by 1 Nov each year for presentation to MSC Board.	Thank volunteers	October annually for coach/manager thank you and review of the year. Committee members attend presentation night free of charge.
Encourage participation in representative programs as players and officials	Increase number of players and officials in rep each year	Increase sponsorships	Add NSG category in 2023. Add medical expert and hydration by 2024.	Attendance at Netball Queensland conference by 2 committee members fully funded by club	Attend every second year (even years)	Issue certificates of thanks to volunteers	Hand out at appropriate presentation nights.
Develop Magpies Academy for committed junior players	Trial in 2023 Academy coaches and academy manager to run	Increase MSC membership	Aim to include in membership	Establish welcome pack to be sent out after registration	Ready for new season in 2023	Captains' induction	Held annually around Easter
Coach accreditation	All coaches be accredited and aim to upskill annually	Flexible fees for roster employees	Trial in 2023	Update Code of Conduct	Off-season 2022/2023		
All coaching courses paid for by club	Include in budget	Player of the round	Introduce for juniors. Continue for seniors. Work towards a tracking system where highest points are in Team of the Year.	Update club policies including processes relating to breaches of Code of Conduct	Off-season 2022-2023		
Club purchase of coaching app with access for all coaches	Trial in 2023			Manager allocated to every team with role description	Ready for start of 2023		
Build boys participation	2023 – first team and increase from there						
Use Magpies Gym	Preseason and during season gym work for top senior teams						
Coach gathering at start of season	Set guidelines and outline development. Form relationships.						
Create coaching program with every team to follow a skill of the week – not negotiable skills	Trial in 2023 Adjust and expand 2024 Update coach book to reflect program						
Training attendance certificate	Given at end of season for >90% attendance at trainings						

## STRATEGIC PLAN LINK:

[https://www.magpiesnetballmackay.org/\\_files/ugd/f8019a\\_0b2e124351c34fa2816a806008c91eff.pdf](https://www.magpiesnetballmackay.org/_files/ugd/f8019a_0b2e124351c34fa2816a806008c91eff.pdf)

# We do it for the community



Magpies Family

# We do it for the love of the game



Magpies Family



# CORPORATE SPONSORSHIP PACKAGES

"It takes volunteers to run clubs. It also takes sponsors to develop communities"

Sponsor Inclusions	Premier League	Junior Teams	Senior Teams	NSG Teams	Team White	Medical Expert	Hydration	General	In-kind
	\$3000	\$3500 Up to 10 Jnr Teams. Players aged 6-16yrs	\$2500 Up to 5 Snr Teams. Open Age: Divisions 1-6	\$2500 Up to 4-5 teams	\$4000	\$4000	\$4000	\$500-1000	\$
Naming Rights as Sponsor	✓	✓	✓	✓	✓	✓	✗	✗	✗
Your business acknowledgement on merchandise	✓ Team Polos, Bibs, Game bags & Training Singlet	✓ Junior Bibs & Training Singlets	✓ Senior Bibs & Training Singlets	✓ NSG Bibs & Training Singlets	✓ Umpire Polos & Training Singlets	✓ Supporter shirts & Training Singlets	✓ Logo on water bottles & Training Singlets	✓ Training Singlets	✓ Training Singlets
Logo & Weblink on MNC website for sponsorship duration	✓	✓	✓	✓	✓	✓	✓	✗	✗
2 Tickets to club Presentation night	✓ Plus 2 tickets to PL Grand Final	✓	✓	✓	✓	✓	✓	✗	✗
Preferential placement of sponsor advertising (MSC 2 x TVs)	✓	✓	✓	✓	✓	✓	✓	✗	✗
Placement of advertising on club communications /social media	✓ 4 Power posts	✓ 5 Power posts	✓ 3 Strength posts	✓ 3 Strength posts	✓ 6 Power posts	✓ 6 Power posts	✓ 6 Power posts	✓ 1 Mention post	✓ 1 Mention post
Certificate of Acknowledgement to display in your shop front	✓	✓	✓	✓	✓	✓	✓	✓	✓
Tax invoice Supplied	✓	✓	✓	✓	✓	✓	✓	✓	✓

## Application Form Links:

Sponsorship application form:

[https://www.magpiesnetballmackay.org/files/ugd/f8019a\\_98d49a74223543abab62434023c8580e.pdf](https://www.magpiesnetballmackay.org/files/ugd/f8019a_98d49a74223543abab62434023c8580e.pdf)

Sponsorship Renewal Invitation form:

[https://www.magpiesnetballmackay.org/files/ugd/f8019a\\_df200f2d0f2d41c697d80b2138878a06.pdf](https://www.magpiesnetballmackay.org/files/ugd/f8019a_df200f2d0f2d41c697d80b2138878a06.pdf)